

# Simbrah

## The First SimGenetic Hybrid

The one that can take the heat,  
humidity, insects and thrive.

ASA's open herdbook and rules for registering Simbrah are flexible to allow for this SimGenetic hybrid to thrive in different environments and for different markets.

We started with Brahman cross and Red Brangus heifers and bred them to purebred Simbrah bulls in our initial breed up program. In recent years we have bred many of our Simbrah females to red Simmental and SimAngus to improve the carcass quality, fix the color and produce cattle that will work in all facets of the beef industry. We are currently calving the first Brangus females bred to a high growth, high marbling SimAngus Ultra Dice son for black Simbrah type SimAngus (3/8 SM 1/2 AN 1/8 BR). We concentrate on producing Simbrah cattle that contribute positive traits to the beef industry.

Consider adding *Simbrah* if  
the cattle in your program  
**can't take the heat!**



Selling Purebred & Composite Simbrah

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